

## Frequently asked Questions:

### What is VOHC?

VOHC stands for Veterinary Oral Health Council. A seal of acceptance is awarded to home oral hygiene products that meet the VOHC standard for slowing down accumulation of dental plaque, tarter, or gingivitis.

### How often should I brush my dog's teeth?

While daily brushing is ideal, studies have demonstrated that a minimum of 4 – 5 times a week is necessary to help fight back periodontal disease.

### What are the consequences for not maintaining my pet's oral health?

They are many, but perhaps the most significant is quality of life. Believe it or not, even though your pet may not be acting differently, the fact is that dental disease is affecting their well-being. We hear from owners almost daily who tell us how much better their pet seems to feel after we have treated their oral disease. Many pets become more playful, more social, less aggressive, and generally exhibit a more robust attitude at home. Other than this, maintaining a healthy oral cavity will help to prevent the possibility of damage to other internal organs from the infection in the mouth.

### Can I brush my pet's teeth to remove visible calculus build-up?

Unfortunately, once the plaque becomes mineralized onto the teeth as calculus, brushing will not do much good. The calculus that forms actually helps to protect the bacteria underneath of it, which then transforms into a more pathogenic type & hastens destruction of normal tissues. Only a professional scaling, under anesthesia, followed by polishing and a sealant application, can treat the calculus & prevent further harm.

#### Useful Links

[www.healthymouth.com](http://www.healthymouth.com)  
[www.VOHC.org](http://www.VOHC.org)  
[www.AVDC.org](http://www.AVDC.org)





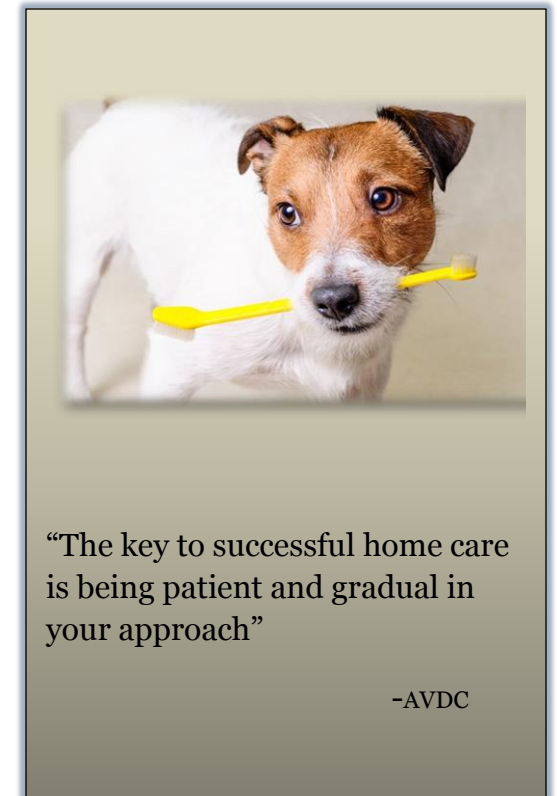
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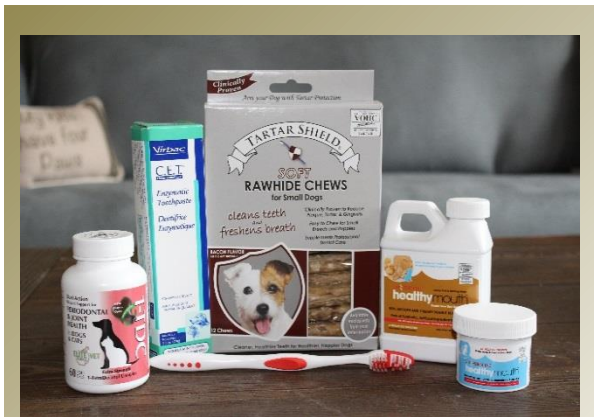
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“The key to successful home care is being patient and gradual in your approach”

-AVDC

## Our Recommended Home Care Products



From left to right: 1-TDC, C.E.T toothpaste, Tartar Shield Chews, Healthymouth Water Additive, Healthymouth Gel

### 1-TDC

1-TDC is a patented blend of esterified fatty acid complex oils. This combination of oils has unique natural properties that provides a solution for periodontal health, as well as joint health. This product comes as a capsule, which is broken open to apply half of the oil to the gums and the remainder of the oil to your pet's food.

### C.E.T Toothpaste

The best way to protect oral health is daily brushing. The health benefits are more than worth the effort. C.E.T toothpaste contain the patented dual-enzyme system to stop plaque in its tracks. We offer a variety of different flavors to brushing enjoyable!

### Tartar Shield Chews-VOHC

Tartar Shield soft rawhide chews contain a unique mixture of patented formulas that has been proven to help prevent tartar build-up, reduce bacteria, and freshen breath with just one rawhide daily! This product is designed for both small dogs & large dogs and should be used as a snack or treat.

### Healthymouth Water Additive-VOHC

Healthymouth is a very important part of a daily homecare routine to ensure & maintain the best oral health. There have been nine double-blind clinical trial for both dogs and cats with an average of 77.4% less plaque buildup by using Healthymouth. By adding just a small amount of this product daily to your pet's water, it will help control the accumulation of plaque to provide overall better health for your pet.

### Healthymouth Gel-VOHC

Healthymouth Gel has been shown to help significantly soften plaque, over time, to make other oral health steps more effective. This product should be applied to your pet's gums and teeth every night, after brushing, to help prevent the buildup of plaque. Healthymouth should be used in conjunction with the water additive to ensure optimal plaque reduction.

## How to Brush Your Pets Teeth

Step 1: Develop a Calm Atmosphere.

Start by finding a quiet, comfortable spot. Do not stand above your pet, hold them down or take a threatening stance. Kneeling & sitting in front or on the side of your pet is best. Late in the evening is often better, as everyone is generally in a calmer mood. Giving VOHC approved treats, like Tartar Shield Chews, after brushing, will help make your pets experience positive & rewarding!

Step 2: Create a Daily Routine.

Apply a flavored toothpaste (or tuna juice for cats) to your finger & rub on the gums & teeth. Make sure to select a toothpaste that is pet friendly. DO NOT use human toothpaste. Make brushing your pet's teeth a play date, 10 minutes of playing to 1 minute of brushing!

Step 3: Introduce the Toothbrush.

Make sure to select a toothbrush that is an appropriate size for your pet's mouth. Some options include soft kid's toothbrush for smaller breeds & cats, as well as soft small & large toothbrushes for medium to large breeds. Finger brushes are not recommended to use as the bristles are too short and do not get under the gum line. Ask your doctor if you have trouble selecting the right toothbrush.

Step 4: Putting it all Together.

Once your pet is comfortable with the above, you are now able to introduce the toothbrush & toothpaste together. Begin brushing gently, as if you were dusting your television. In a circular motion start at the front of the mouth and work your way towards the back, making sure to brush both teeth and gums. Slight bleeding may occur but if bleeding is consistent consult your doctor.

**Make brushing your pet's teeth fun! Use a lot of love, praise & treats to gain their confidence. Follow with our other recommended homecare products for the best results!**

